

Meyers/Pollack Join to Produce Quarterly Housing Newsletter

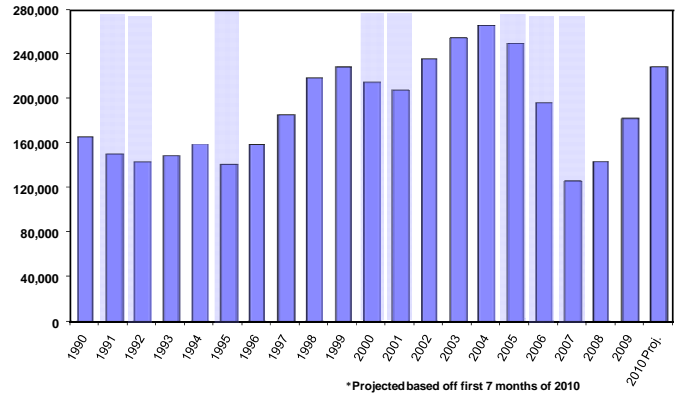
Meyers Builder Advisors formed a strategic alliance with Elliott D. Pollack & Company to produce the “Quarterly Housing Newsletter”. Jeffrey Meyers and Elliott Pollack felt a void in the market for a housing Newsletter that is comprehensive, complete and a quick read. Combining the econometric forecasting strength of Elliott D. Pollack & Company with the homebuilding insights of Meyers Builder Advisors will produce a product not replicated in the market today. Content will include: National consensus forecasts, local econometric and housing trends and quarterly homebuilder land transactions. The initial release will include Southern California, and Phoenix, Az. Order yours today and receive the 5 first quarters for the price of 4.

Elliott D. Pollack & Company was founded by Elliott Pollack as a real estate and economic consulting firm. The firm provides consultation on all aspects of the Arizona economy with specialization in the real estate market.

Meyers Builder Advisors provides our clients with value-added perspective and market-driven solutions to meet their real estate objectives. The team at Meyers Builder Advisors has consulted on many residential neighborhoods and master planned communities, as well as non-residential projects throughout the United States.

Learn more at www.edpco.com or www.builderadvisors.com

Southern California Existing Home Sales Annual Detached Sales 1990 - 2010*
Source: DataQuick



Meyers/Pollack

Residential and Non-Residential Valuation and Consulting Services

Economic, Demographic, Housing Outlook

Product Segmentation, Pricing and Absorption

Asset Due Diligence

Distressed Asset Disposition Plan

Highest and Best Use Analysis

Financial Cash Flow and Optimization Scenarios

Investment Strategy, Screening and Valuation

Business Plan (Raise Capital/Sell)

Asset/Portfolio Performance Review and Tracking

Entitlement Review and Critical Action Planning

Land Economics

Keynote Speaking



**Elliott D. Pollack
& Company**



**MEYERS | BUILDER
ADVISORS**

Credit Card Authorization Form

Meyers Builder Advisors and Elliot D. Pollack & Company are pleased to provide you with an in-depth look into the Phoenix, AZ and Southern California real estate markets. These reports will be available quarterly through a subscription for each market that you select. Some of the information that will be provided includes metro area outlooks, lot activity, historical & expected pricing, and historical & expected supply.

Market's to include in your quarterly subscription (check all that apply):

- Phoenix, AZ \$250 per quarter (\$1,000 per year)
- Southern California* \$250 per quarter (\$1,000 per year)

Full Name: _____

Company Name: _____

Phone Number: _____

Fax Number: _____

E-mail Address: _____

**Southern California market includes Los Angeles, Orange, San Diego, San Bernardino, Riverside and Ventura Counties.*

Credit Card Holder's Name		
Billing Address		
Card Holder's Telephone Number		
Type of Credit Card	Credit Card Number	Expiration Date
Card Holder's Signature		

******* Please return completed form along with a legible front and back copy of your credit card via fax to 949-640-0055 or e-mail mdzakuma@meyersllc.com*******

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